



Contact: Anne Sweeney  
Anne Sweeney Public Relations  
[732-329-6629](tel:732-329-6629)/[aspubrel@aol.com](mailto:aspubrel@aol.com)  
[www.annesweeneypr.com](http://www.annesweeneypr.com)

## **Bob Nelson Named General Manager at Wyndham Virginia Crossings Hotel & Conference Center**

GLEN ALLEN, VA, (Jan. 26, 2010) – Bob Nelson has been named General Manager of the Wyndham Virginia Crossings Hotel and Conference Center, responsible for the overall operation of the AAA Four-Diamond rated hotel near Richmond.

The appointment was announced by John Green, vice president of operations for Wyndham Hotels and Resorts. “We welcome Bob to the Wyndham family and to Virginia Crossings,” said Green. “The Wyndham brand is especially pleased to add a leader of Bob’s caliber to our team and to this exceptional property.”

Nelson, who brings 25 years of hospitality experience to his new role, has a distinguished career that spans positions at leading conference centers, hotels and private country clubs in Calif., Texas, Colo. and Fla. Through multiple senior management positions, Nelson has spearheaded major property launches, hotel restructurings and resort expansions. He also brings to his new role previous experience in managing resort condominiums, championship golf courses, spas and marinas.

Previous to taking the helm at Wyndham Virginia Crossings Hotel & Conference Center, Nelson was managing director of Pacific Palms Resort and Conference Center near Los Angeles, where he directed a major expansion of the property which earned National Golf Course of the Year honors.

Prior to this, Nelson held senior-level positions at resorts and conference center hotels, including Innisbrook in Tarpon Springs, Fla. and Cordillera Lodge in Beaver Creek, Colo. He has also served as Vice President of Hospitality for The Woodlands Operating Company of Houston.

Nelson has a significant history of active community and industry involvement in his previous markets, including: the Executive Board of the San Gabriel Valley Chamber of Commerce, the Board of Directors of the Los Angeles Hotel Association, the Los Angeles Sports & Entertainment Commission, the San Gabriel Valley Economic Development Partnership and Chaine Des Rotisseurs, Maitre Hotelier.

Mr. Nelson holds a degree in broadcast journalism from Indiana University. He is relocating to the Richmond area with his family.

**About The Wyndham Virginia Crossings Hotel & Conference Center**

The Wyndham Virginia Crossings Hotel offers 183 deluxe rooms, two restaurants, a fitness center, outdoor pool and privileges at the adjacent Crossings Golf Course. The property is located at the interchange of Interstates 95 and 295, just 12 miles north of the City of Richmond, 20 miles from Richmond International Airport, and 90 miles south of Washington.

Guests can take advantage of the brand's guest recognition program when they join [Wyndham ByRequest®](#) which offers complimentary benefits including high-speed Internet access, a choice of welcome snack and beverage, preferred pillow type, express check-in, guaranteed late check-out, best available room upon arrival, photocopies, faxes and online receipts.

Wyndham Rewards® members also earn Wyndham Rewards points, which can be redeemed for complimentary hotel stays, airline tickets, name-brand merchandise and dining and shopping gift cards, among other options. In lieu of points, Wyndham Rewards members may elect to earn airline or rail miles with a variety of participating companies. More information is available at [www.wyndhamrewards.com](http://www.wyndhamrewards.com). Wyndham Rewards is the world's largest lodging loyalty program, based on the more than 6,000 participating hotels.

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Wyndham Virginia Crossings Hotel and Conference Center  
1000 Virginia Center Parkway  
Glen Allen, Virginia 23059  
Phone: 804.727.1400  
Toll-Free: 888.444.6553  
Fax: 804.262.2332  
[www.wyndhamviriniacrossings.com](http://www.wyndhamviriniacrossings.com)

