

Wyndham Virginia Crossings Hotel & Conference Center Adds to Sales Team

GLEN ALLEN, Va. (November XX, 2010) – The Wyndham Virginia Crossings Hotel & Conference Center today announced two new additions to its sales team with the recent appointments of Patricia Yeager as senior sales manager and Hanna Mauck as sales manager.

Yeager brings over 15 years of sales and marketing experience to the senior sales manager position. In this role, Yeager will be responsible for overseeing the corporate market segment for the hotel, which consists of the financial, manufacturing, media, telecommunications and transportation and automotive sectors.

Prior to joining Wyndham Virginia Crossings, Yeager worked for Hyatt Hotels Corporation in a variety of sales and marketing roles in the Richmond and Washington, D.C., markets, including director of sales for the Hyatt

Richmond and associate director of sales at the Grand Hyatt Washington.

In her new role as sales manager, Mauck will be responsible for overseeing the social, military, education, religious and fraternal organizations (SMERF) market for the hotel. Mauck joined Wyndham Virginia Crossings as a convention services manager in 2008, where she served as a liaison for meeting planners to ensure the success of meetings and events held at the property.

Previously, Mauck worked for the Baltimore Area Convention and Visitors Association, the official sales and marketing organization for the city of Baltimore.

“We are thrilled to have two experienced sales professionals like Patty and Hanna join the Wyndham team,” said Peter Regan, director sales and marketing at Wyndham Virginia Crossings. “Both Patty and Hanna have extensive knowledge of the Richmond market and excellent sales acumen. These skills, coupled with their dedication to great guest experiences, are invaluable assets that will drive business and help Wyndham Virginia Crossings maintain its renowned reputation for successful meetings and events.”

Yeager, a resident of Mechanicsville, Va., received her Bachelor of Arts degree in Business and Hotel, Restaurant and Institutional Management from Michigan State University. Mauck, a resident of Midlothian, Va., attended Radford University where she received a degree in Business Administration.



Patricia Yeager, senior sales manager, Wyndham Virginia Crossings Hotel & Conference Center



Hanna Mauck, sales manager, Wyndham Virginia Crossings Hotel & Conference Center

About the Wyndham Virginia Crossings Hotel & Conference Center

The 183-room Wyndham Virginia Crossings Hotel & Conference Center, a AAA Four Diamond hotel and a Virginia Green Lodging participant, is a dedicated hotel and conference center set on 20 beautifully landscaped acres in Glen Allen, Va., a prominent business and vacation destination outside of Richmond. The property features 23,000 square feet of flexible meeting and event space, including a 4,700-square-foot ballroom, which meets the exacting standards of the International Association of Conference Centers. Wyndham Virginia Crossings also offers two on-site restaurants, fitness center, business center and outdoor pool. Guests have access to The Crossings Golf Club, a separately owned, championship golf course adjacent to the hotel.

Located at the interchange of Interstates 95 and 295, the hotel is 12 miles north of Richmond, 20 miles north of Richmond International Airport and 90 miles south of Washington, D.C.

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